



# THE COLOR OF KIP IS GREEN

KIP IS COMMITTED TO PRODUCT DESIGNS THAT PROMOTE ENVIRONMENTAL HEALTH AND SUSTAINABILITY. OUR GOAL IS TO CONSISTENTLY IMPROVE AND REFINE THE TECHNOLOGIES IN KIP PRODUCTS THAT KEEP OUR PLANET GREEN.

## Engineered for Sustainability

The greatest environmental impact of KIP products is through the actual operation of our products and solutions. Our goal is to improve the customer experience by integrating environmental considerations into our business strategy – resulting in superior products.

Customers increasingly value environmental aspects of products, such as energy efficiency, emissions reduction and the ability to recycle exhausted supply containers. We differentiate our products by integrating such features to deliver a low total cost of ownership and an improved user experience.

In packaging, we strive to minimize the overall use of materials, utilize recycled and recyclable materials when possible and reduce packaging size and weight to minimize transportation fuel impact.

KIP factories operate in full compliance with the strict code of the ISO 14001 Environmental Management Systems Standard, which provides the requirements for organizations wishing to operate in an environmentally sustainable manner.

## KIP Printers and Systems Feature These Earth Conscientious Aspects:

- Energy Star Qualified
- ROHS Compliancy
- ISO 14001 Standards
- Ozone Emissions Filters
- UL/UL-C Approved
- 100% Toner Efficiency–No Waste Toner
- Organic, Recyclable Photoreceptors
- Recyclable Toner Containers
- Prints on Recycled Paper
- Automatic Image Rotation and Media Selection Ensure Minimal Paper Waste



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